### 4. PUBLIC DIPLOMACY

- **A.** COMM 202—Principles of Public Relations
- **B.** COMM 203—Public Relations Tactics I
- **C.** 6-9 Credits from following:

COMM 204—Public Relations Tactics II

COMM 240—Public Speaking

COMM 302—Public Relations Strategies

COMM 327—Intro to Organizational Communication

COMM 328—Communication Conflict Resolution

COMM 345—Persuasion

COMM 422—Communication Theories

JOUR 430—Comm. And Public Opinion

COMM 431/JOUR 431—Mass Comm. In Society

### **D.** 9-12 Credits from following:

GEOGRPY 332—Political Geography

HISTRY 322—History of US Foreign Policy

POLISCI 348—International Organizations

POLISCI 350—International Law

POLISCI 457—American Foreign Policy

POLISCI 463—Peace Studies: Conflict Resolution

**E.** 9-12 Credits from electives, from list of approved International Studies courses.





## For Further Information:

Dr. Anne Hamilton, Coordinator, International Studies Major 311 White Hall UW-Whitewater Whitewater, WI 53190

Phone: 262-472-1120 or 262-472-1214 Email: hamiltoa@mail.uww.edu

See Insert for list of approved courses for Africa, Latin America, Asia, and Europe

University of Wisconsin-Whitewater



INTERNATIONAL STUDIES MAJOR

Political Science Department

262-472-1120 or 262-472-1214

# INTERNATIONAL STUDIES MAJOR

The International Studies major offers four possible emphases. They are "Foreign Language and Area Studies", "Business", "Public Diplomacy", and "International Economics." Required courses make up 21 credits, the emphases make up 33 credits, for a total of 55 credits.

# **Unique Requirements**

- 1. A minimum of 16 credits of the same foreign language or equivalent certified by our foreign language faculty in the Department of Languages and Literature
- 2. Minimum grade-point average (2.25) in the major.

## **Required Courses**

(22 Credits)

- 1. INTRNAR 101—Orientation to IS Major
- 2. COMM 424—Cross Cultural Comm.
- 3. POLISCI 351—International Relations
- 4. INTRNAR 488—Capstone Seminar
- 5. ECON 401—International Economics OR
  - ECON 431—Economics of Globalization OR
  - ECON 359—Comparative Economic Systems
- 6. GEOGRPY 230—Human Geography OR
  - SOCIOLGY 385—Sociology of Globalization
- 7. ANTHRO 218—Cultural Anthropology OR
  - RELIGST 211—Intro to Eastern Religions OR
  - RELIGST 212—Intro to Western Religions OR
  - HISTRY 326—History of Contemporary
    Women
- Three credits of Travel-Study or Study-Abroad Experience.

## **Emphases**

(33 Credits)

Choose one of the following four emphases:

### 1. FOREIGN LANGUAGE AND AREA STUDIES

- A. 15 credits in courses related to area, no more than 9 credits in any one discipline (Europe, Africa, Middle East, Latin America, Asia)
- **B.** 6 additional credits of language study (beyond unique requirement)
- **C.** 12 credits of electives, from list of courses approved for major.

#### 2. BUSINESS

- **A.** Choose one of the professional minors in business
- **B.** 9-12 credits of electives, from list of courses approved for major.

#### 3. INTERNATIONAL ECONOMICS

- A. ECON 201—Micro-economics
- B. ECON 202—Macro-economics
- **C.** 15-18 Credits from the following:
  - ECON 359—Comp. Economic Systems
  - ECON 360—Growth & Development in the World Economy
  - ECON 414—History of Economic Thought
  - ECON 406—International Finance/Banking
  - ECON 431—Economics of Globalization
  - 3-6 Credits of other Economics courses
- **D.** 9-12 Credits from the list of approved courses for the International Studies major.